



SUBURBAN HOSPITAL

Healthcare System

For immediate release

OCTOBER 5 DEDICATED TO BREAST CANCER AWARENESS

The Waygoose and The Glass Ribbon Project® To Support Suburban Hospital's Breast Care Program During Bethesda Row's First Thursday

BETHESDA, MD (September 26, 2006) Suburban Hospital, The Waygoose and other Bethesda Row merchants, in conjunction with The Gary Rosenthal Collection's The Glass Ribbon Project®, will be dedicating Thursday, October 5 to raising awareness and support for breast cancer.

"The Waygoose is committed to supporting our community's needs and in this way, we are able to lend a hand to people dealing with breast cancer in Bethesda and around Montgomery County," said Deborah Simon, co-owner of The Waygoose.

The day-long event will feature special glass-making activities with breast cancer patients, survivors and their families who will create pink-colored glass mosaics to be used as part of future The Glass Ribbon Project® merchandise. The Waygoose will donate five percent of its net sales on October 5 to Suburban Hospital's Breast Care Program.

The public also will have opportunities to meet world-renowned artist and sculptor Gary Rosenthal (Washington, D.C.) and learn more about his new product lines – The Glass Ribbon Project® and Women of Valor. The Glass Ribbon Project® artwork comprises a wide array of gifts from Strength Stones, key chains and earrings and the Women of Valor line features Judaica (functional Jewish artwork) such as Sabbath candleholders, menorahs, and other products intended to honor those dealing with breast cancer.

The Waygoose, located at 4848 Bethesda Avenue in Bethesda, will be open on Thursday, October 5 from 10 a.m. to 9 p.m. The glass-making and meet-the-artist activities are scheduled for 6 p.m. The Waygoose/Rosenthal event is part of Bethesda Row's First Thursday programming, and the October event coincides with Breast Cancer Awareness Month.

Gary Rosenthal, who is delighted with this partnership said: "This community-based event at The Waygoose is part arts therapy, part fundraiser, part awareness-builder. In short, this one-day event accomplishes many goals, not the least of which is bringing together the community in support of breast cancer.

In addition to The Waygoose, other Bethesda Row merchants will be donating five percent of their sales on October 5 to Suburban Hospital. They include Artsy Fartsy and Bella Italia, both located on Bethesda Avenue.

About The Waygoose

A fine crafts gallery and gift store, The Waygoose is located at 4848 Bethesda Avenue in Bethesda, Maryland. Owners Nan Rael and Deborah Simon established The Waygoose in Rockville in 1993. The store, which relocated to Bethesda in November 2004, features unique handcrafted collections from talented North American artists. Carefully selected for their beauty and whimsy, the store's merchandise includes jewelry, glass, wood, fiber, and lawn and garden decorations. For more information visit www.thewaygoose.com, call (301) 656-1768 or email thewaygoose@gmail.com.

About The Gary Rosenthal Collection and The Glass Ribbon Project®

The Glass Ribbon Project, developed by The Gary Rosenthal Collection, offers a distinctive line of handcrafted collectibles and gifts, and a series of community glass-making activities to raise awareness and funds in support of those touched by breast cancer. This summer, The Gary Rosenthal Collection launched The Glass Ribbon Project® bringing together breast cancer awareness nonprofit organizations and craft galleries from across the country. The community-based initiative is dedicated to "Fusing Glass...Sharing Strength...Giving Hope" to those affected by breast cancer. Ten percent of proceeds will be donated to local breast cancer organizations. For more information, visit www.glassribbon.com and www.collectgaryrosenthal.com.

About Suburban Hospital and its Breast Care Program

The Suburban Hospital Breast Care Program is a comprehensive, multidisciplinary service guided by a philosophy of addressing total breast health and overall patient well-being. The Program's emphasis is on maintaining health and wellness through not only a broad spectrum of screening, diagnostic, treatment, research and supportive services, but also through education and outreach. The Program is supported by some of the most experienced breast surgeons, radiation oncologists, medical oncologists and radiologists in the DC metropolitan area.

Suburban Hospital is a not-for-profit, community-owned hospital in Bethesda, Maryland that has served Montgomery County for more than 60 years. Suburban Hospital is distinguished by a cutting-edge stroke program; level II trauma center; centers of excellence in cardiac care, orthopedics and joint replacement surgery, neurosciences and oncology; state-of-the-art diagnostic and treatment tools; and affiliations with world-class institutions, including the neighboring National Institutes of Health and Johns Hopkins Medicine.

###

For more information:

Alan Greilsamer
Communications Resources, LLC
(703) 760-7007/agreilsamer@communications-resources.com

Judith Macon, RN, MA
Manager, Cancer Outreach, Education and Navigation
Suburban Hospital Cancer Program
(301)896-2445/ jmacon@suburbanhospital.org