



The Glass Ribbon Project™

Giving hope to those affected by breast cancer



For immediate release

THE GARY ROSENTHAL COLLECTION GOES 'PINK'

'The Glass Ribbon Project' Launched To Support Susan G. Komen Breast Cancer Foundation Chapters; New 'Women of Valor' Product Line Now Available

Washington, D.C., September 6, 2006 – The Gary Rosenthal Collection is going pink to support breast cancer awareness.

A world-renowned artist, Gary Rosenthal is teaming up with prominent breast cancer support organizations and craft galleries throughout the United States to launch *The Glass Ribbon Project* (www.glassribbon.com). The community-based initiative is dedicated to “Fusing Glass...Sharing Strength...Giving Hope.”

Earlier this summer, Rosenthal introduced *The Glass Ribbon Project* to craft galleries during the Philadelphia Gift Show and New York International Gift Fair. Many of the participating galleries will be selling Rosenthal's unique, handcrafted artwork, each featuring pink glass mosaics created by individuals affected by breast cancer.

The Glass Ribbon Project products are crafted with pink glass and feature inspirational Strength Stones, key chains, earrings, ornaments and bookmarks. The pieces will retail for \$20 each, with portions of the proceeds benefiting breast cancer support organizations.

Many of the craft retailers also will be working with local community groups in glass-making activities. Once completed, the glass mosaics will be sent to Rosenthal's studio in Kensington, Md., just outside Washington, D.C., and handcrafted into inspirational art.

Last month, *The Glass Ribbon Project* donated \$1,000 to the Susan G. Komen New York affiliate to support local community-building activities. In Maryland, members of the Komen Maryland Race for the Cure Committee created pink glass mosaics that will be crafted into Rosenthal-inspired jewelry, gifts and collectibles.

“This year, more than 40,000 women and men will die from breast cancer in the United States and thousands more will be touched by the disease,” Gary Rosenthal said. “*The Glass Ribbon Project*, in partnership with participating retailers and organizations, focuses on care, prevention and support efforts in local communities.”

(more)

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Artist Gary Rosenthal Announces 'The Glass Ribbon Project'

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'Women of Valor Collection': A New Product Line

As part of *The Glass Ribbon Project*, The Gary Rosenthal Collection has unveiled *The Women of Valor Collection*, a new product line of Judaica (*functional Jewish artwork*) celebrating women whose lives have been changed by breast cancer. Handcrafted products include Sabbath candlesticks, spice boxes, bookmarks and sculptures.

About The Gary Rosenthal Collection

The Gary Rosenthal's Collection (www.collectgaryrosenthal.com) has been a leader in the American craft movement for nearly 30 years. Combining copper, brass and steel with brilliant fused glass, the collection has a contemporary style rooted in tradition. Pieces from the Collection have been presented to American presidents and are displayed in fine galleries and museums throughout the world.

Rosenthal spearheads several socially responsible programs, including *The Glass Ribbon Project*, Art as a Catalyst and The Hiddur Mitzvah Project, all which practice a distinctive brand of social entrepreneurship designed, funded and implemented by The Gary Rosenthal Collection. Through the sale of a unique line of gifts and awards, Rosenthal generates funds for arts enrichment, education and social service programs.

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****Editor's Note: High-resolution images of products from The Glass Ribbon Project and the Women of Valor Collection are available to media outlets. Also available are images of the check-signing presentation to the Susan G. Komen Breast Cancer Foundation New York affiliate.****

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